



SVN | SFRhub Advisor is the National Market Leader in SFR/BFR Investment Portfolio Sales

Overview:

SVN | SFRhub Advisors is proud to announce the recent nationwide launch of SFRhub.com, an industry first, new transaction-based platform.

Our mission is to help you create additional CRE commissions.

SFRhub.com is a new, advanced-technology, digital platform specifically supporting buyers and sellers of both SFR/BFR* investment portfolios. Clients are able to market, research, complete their due diligence and fully transact with a leading, dedicated SFR industry team. This unique opportunity for both buyers and sellers will give you direct access to dedicated in-house SFR/BFR* professionals to market, sell and provide buyer representation with more than 200 offices nationwide and over 500 submarkets.

We are the first national dedicated SFR/BFR brokerage with an advanced platform that will benefit both you and the SVN network.



New SFR Digital Platform

SVN | SFRhub Advisors has been working closely with SVNIC and has now successfully launched this new national platform within both our network, and the general marketplace as well.

We know that every SVN office and agent will benefit from our robust national SFR portfolio media and marketing campaign. Are we competing with you? No. Typically the SFR portfolio buyer or seller has a relationship with a residential Realtor®, not a commercial brokerage. It is an opportunity for you to expand your commercial skills into this new, fast growing CRE asset class.

This year, we have worked directly with all SVN offices to create additional SFR segment commissions for your office. We have great local “broker of record” and co-listing relationships with SVN offices across the nation.

We know from past experience that most investors focused on other types of CRE asset classes transition into the SFR arena. How does this platform benefit you? We believe there will be five major impacts for all SVN offices.

Five Reasons We KNOW You'll Benefit with SFRhub Today, We Are Unlike Anyone Else...



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Research with clean and verified intelligent decision data. We use proprietary processes gathering data from a variety of sources to generate our exclusive verified Advanced SFR Scrub Report™, powered by top-ranked Automated Valuation Model* [AVM] data, verifying 25-35 data points on each individual home within a portfolio.



Buyers and sellers can optimize their acquisition/disposition profitability by reducing opportunity cost as a result of targeted research and "cherry-picking" capability.



The nation's largest SFR/BFR (Build-For-Rent) Portfolio inventory accessed through our single-source Live Acquisition Board™ operating in all 50 states with access to over a million buyers and sellers.



With 200 offices in 500 sub-markets we are not just another listing site. We are a full service SVN commercial real estate brokerage.



We are buyer/seller direct. Providing seamless due diligence, inspection, escrow, and transaction management support with a fully licensed real estate team.



How can you obtain new CRE listings in your area?

#1

The SFRhub Advisors platform is a unique opportunity for you to list CRE assets which clients would like to redeploy capital in the SFR portfolio segment.

How do I properly represent my clients for a SFR portfolio investment?

#2

You now have an expert SFR/BFR investment team with experienced industry professionals assisting you and your clients.

How do I make more CRE commission this year?

#3

The SFRhub Advisors platform provides you with an immediate opportunity leverage current or new seller & buyer relationships.

How does the SRhub Advisors platform benefit me?

#4

Local Advisors can introduce a new investment segment it's an opportunity to develop additional advisor commissions by creating a listing for an asset that the seller may not have considered selling.

How do I make more CRE commission with the least amount of time invested?

#5

You now have national inventory with a complete Research & Transaction team to support both you and your client. We will work with you to become the local leader in this new huge CRE segment. It's the largest growth segment with projected transactions of \$3.3 trillion [Source: Investibility].

For additional information for SVN Advisors please visit
www.MoreCREcommission.com

* Definition: SFR/BFR Portfolios; An SFR [single family residential] Investment portfolio is a collection of 5-5,000 homes owned by a seller that is packaged as a commercial graded cash-on-cash investment. BFR [build for rent] is typically offered by a builder as a portion or entire subdivision of 5-500 homes for sale to a single commercial investor, private capital group or R.I.E.T.



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